



JOINT ACCREDITATION™
INTERPROFESSIONAL CONTINUING EDUCATION

The Accreditation Council for Continuing Medical Education (ACCME®)

The Accreditation Council for Pharmacy Education (ACPE)

The American Nurses Credentialing Center (ANCC)

2023 Joint Accreditation Leadership Summit

Stronger Together: Finding the Power & Beauty of Teams

May 15-16, 2023 | Sheraton Grand Chicago Hotel





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2023 Joint Accreditation Leadership Summit

Stronger Together: Finding the Power & Beauty of Teams

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SUMMIT GOAL

To bring together accredited providers, as leaders of interprofessional education, to explore the transformative value of interprofessional continuing education (IPCE).

Introduction

On May 15-16, 2023, more than 140 interprofessional continuing education (IPCE) professionals, representing 69 jointly accredited organizations, came together in Chicago for the ninth annual Joint Accreditation Leadership Summit.

The Summit was convened by the three accreditors that cofounded Joint Accreditation: the Accreditation Council for Continuing Medical Education (ACCME®), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC).

For the first time, the Summit was held in conjunction with Learn to Thrive 2023, ACCME's annual meeting. Participants had the opportunity to attend the Summit either independently or in combination with the ACCME's meeting. After several years of being held virtually, the Summit returned to an in-person format, allowing participants to connect face-to-face as they gathered in Chicago.

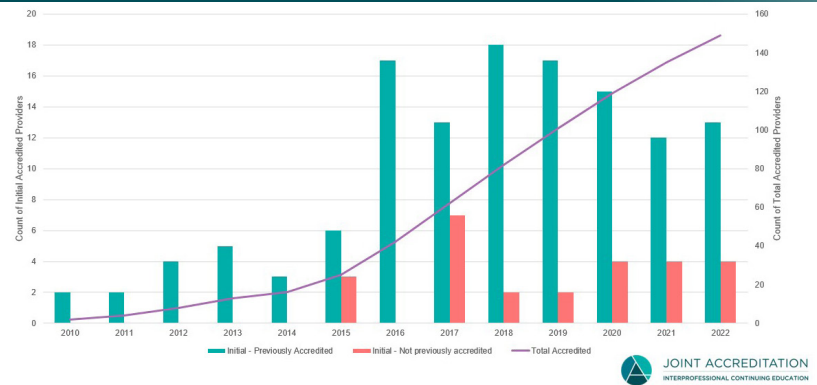
Over the course of two days, our community of jointly accredited providers discussed the future of IPCE and the power of collaboration. Bringing together leaders of accredited education, the Summit explored strategies to elevate the value and impact of IPCE and fostered discussions on building and sustaining a team. These discussions included strategies for embracing empathy in healthcare, effective collaboration, tackling quality improvement in IPCE, strengthening IPCE programs, and leveraging Joint Accreditation criteria to strengthen strategic priorities. The Summit included peer-led sessions, planned and facilitated by members of the IPCE community.

Our Growing Community

Since its inception in 2010, Joint Accreditation for Interprofessional Continuing Education has continued to see immense growth and expansion across health professions. To date, our IPCE community has grown to include:

- 10 professions
- 150+ accredited organizations
- Nearly 100,000 educational activities
- 28 million interactions with healthcare professionals

REMINDER: STRENGTH IN NUMBERS!



Opening Keynote: Embracing Our Shared Humanity in Healthcare

The summit began with an emotional and inspiring presentation by Rick Guidotti, founder and director of POSITIVE EXPOSURE, a non-profit organization that promotes a more inclusive world through award-winning photography, film, and educational programs.

Rick shared how his professional journey began as an award-winning fashion photographer and shifted to capturing compelling images of people living with albinism that aim to help rediscover and redefine beauty. His photographs help see beyond disease and diagnosis to the beauty and richness of our shared humanity.



Through his work, he aims to reconstruct societal attitudes towards individuals living with genetic, physical, behavioral, or intellectual differences, striving to create spaces rooted in unity, respect, and inclusion.

Following Rick's moving speech, attendees strategized ways to instill empathy in our healthcare teams through educational initiatives. "I think taking a very honest look at the biases that we bring to the table when we're working with our planners might help to then foster empathy in them as well," one attendee offered.

Discussion facilitator Jennifer Graebe, MSN, NEA-BC, of the American Nurses Credentialing Center added: “The way to learn from, with, and about each other is to love another human, to value their contributions, value what they bring to the table, identify your own biases and assumptions — whether implicit, or conscious, or unconscious — and then determine how you evolve to become a better person and contribute to the work of that team.”

After the presentation, attendees shared one word to describe how they were feeling:



In post-meeting evaluations, participants wrote that Rick “gave us a fresh perspective on what we do” and “helped to get our team thinking about how patients are presented in activities”; “this really brought home the importance of the patient voice in health care.”

Leveraging Joint Accreditation Criteria for Your Organization's Strategic Growth: A Conversation in Two Parts

In this session, moderated by Dion Richetti, Vice President, Accreditation and Recognition, ACCME, panelists explored tactics used by jointly accredited providers to meet accreditation expectations. Attendees also discussed the strategic value that implementing the Standards for Integrity and Independence and the Joint Accreditation Criteria for Commendation can bring to an organization.

PART 1: THE STANDARDS

Panelists:

- Barbara Anderson, Director, Continuing Professional Development at University of Wisconsin-Madison School of Medicine & Public Health
- Kristin Ouweneel, Director, Continuing Medical Education, Advocate Aurora Health
- Elizabeth Ward, Executive Director at Rutgers Center for Continuing and Outreach Education

Key Takeaways:

- The Standards protect the integrity of CE.
- Providers should first understand the spirit of the Standards, and then develop processes with consistency in mind.
- Take advantage of educational resources to learn the language of accreditation standards.
- Before working to achieve commendation, focus on creating strong processes to meet the Standards.





PART 2: COMMENDATION CRITERIA

Panelists:

- Courtney Hugo, Manager, Continuing Education, Geisinger
- Katie Klinger, Education Specialist, Geisinger

Joint Accreditation with Commendation, introduced in 2020, recognizes providers who have expanded their reach and impact in the IPCE/CE environment. Commendation comes with a six-year term of accreditation. Providers may choose to demonstrate their compliance with any seven of the 13 commendation criteria.

Key Takeaways:

- Commendation brings recognition to the organization and its work in IPCE.
- Commendation can be a catalyst for change, for example, by encouraging organizations to expand the team to include patients, to support professional development of the team, and to demonstrate the impact of education on patient and populations-based health outcomes.
- Take a strategic approach over time, starting by focusing on how you are already meeting the criteria, and build on that work.



Since the launch of the Commendation Criteria in 2020, 18 jointly accredited providers have achieved Joint Accreditation with Commendation. For more information about Joint Accreditation with Commendation, please visit www.jointaccreditation.org/commendation.

Congratulations to the following organizations that achieved Joint Accreditation with Commendation for the first time in 2023:

- Centene Institute for Advanced Health Education
- Penn Medicine

Innovate and Collaborate!

Peer-Led Sessions

Attendees could choose to attend the following peer-led sessions:

Evolving Educational Design for the Interprofessional Care Team: Lessons for Success

Presented by Lisa Phipps, PharmD, PhD, Director, Science and Strategy, Clinical Care Options, and Jamielynn Sebaaly, PharmD, BCPS, Director, Educational Strategy, ProCE and PC

Let's Get Social! Social Media Networking for Continuous Professional Development

Presented by Michael Platt, MS, Senior Vice President, Educational Strategy, Clinical Care Options; Alex Parnes, Senior Vice President, Marketing and Content Engagement, Clinical Education Alliance; Sarah Anderson, PharmD, BCACP, BCPS, FASHP, Scientific Director, Infectious Disease, Clinical Care Options

Evolving Educational Design for the Interprofessional Care Team: Lessons for Success

Presented by Lisa Phipps, PharmD, PhD, Director, Science & Strategy, Neuroscience, Clinical Care Options

Mid-way through Joint Accreditation: Lessons Learned and Pathways to Move Forward

Presented by Annette Donawa, PhD, MEd, Assistant Provost, and Sarah Carmody, MBA, Accreditation Specialist, Thomas Jefferson University

Opportunities for Incorporating IPCE in QI

Presented by Kathy Chappell, PhD, RN, FNAP, FAAN, Senior Vice President, Accreditation, Certification, Measurement, Institute for Nursing Research and Quality Management, and Advanced Practice Initiatives, American Nurses Credentialing Center



Attendees reported the following takeaways from the Innovate and Collaborate! Peer-Led Sessions:

- Between Quality Improvement and social media, I have tools for engaging leadership to support the growth of my program.
- Continue to investigate the role of the patient in an activity.
- Knowing the different components of what is considered a healthcare team...not just the physician, nurse, and pharmacist that we are providing credit for.
- Multimodal curriculums implemented longitudinally.
- Plan for the team by the team.
- Plan to include more patients and students for goal of Joint Accreditation with Commendation.
- Strategies to prepare for reaccreditation and new ideas about role development in my department.
- Strongly encourage multiple professions to present together.
- The idea of offering micro-courses is something we are going to consider. We are planning on going for Joint Accreditation with Commendation so we have a few ideas on how to prepare for that now.
- Trying to better use social media for marketing.
- Use decision log and incorporate “just-in-time” training.
- Use microlearnings to address additional questions brought out of education.
- When designing education, begin with the end in mind and what data we really want to see from this activity.



Mini-Plenary Sessions

Joint Accreditation and ACCME presented 10 mini-plenary sessions for attendees of both the JA Leadership Summit and the ACCME Learn to Thrive meeting, offering IPCE educators and leaders an opportunity to share their IPCE expertise with their CME colleagues and vice versa. Topics included Fostering Team-Based CE, Incorporating Patient and Family Perspectives, Optimizing Implementation of Accreditation Standards, Using the CE Educator’s Toolkit, and Your Commendation Checkup, among others.



Closing Keynote: Harmonic Possibilities in Performance Teaming

The Leadership Summit's closing keynote inspired attendees to see parallels between music composition and performance and their work in the development and delivery of interprofessional continuing education.

Robert Irving, III, with members of the Jazz Institute of Chicago's Generations Septet Ensemble, shared stories of his long tenure as a jazz musician and created parallels between a music ensemble performing a piece and a team of healthcare professionals delivering care. Using his jazz ensemble, he nimbly demonstrated teamwork, communication, trainees learning from experts, harmony, and lack of harmony — all relevant to the care of patients by teams!

Robert further discussed the *what* and *how* of music – the *what* is the context in which a performance is framed and includes the composition and how it's orchestrated and arranged. The *how* is the way the composition is interpreted and performed by musicians to create their desired outcome — an excellent performance that defies audience expectations. He let the audience ponder the *what* and *how* of the medical profession at large and our personal role in the healthcare landscape.



Conclusion: Looking Back and Looking Ahead

The Joint Accreditation enterprise continues to grow as healthcare education providers increasingly recognize the value of interprofessional continuing education.

The 2022 Joint Accreditation Data Report: Touchstones of Strength and Progress in Accredited Continuing Education for Healthcare Teams showed a 10% increase in the number of providers accredited by Joint Accreditation, from 132 in 2021 to 146 in 2022.

In 2023, Joint Accreditation launched a new website with streamlined navigation, an improved Provider Directory, and a library of easy-to-find resources.



As Joint Accreditation contemplates the future, jointly accredited providers were asked what they would want to see prioritized. What would add the most value for them and their IPCE? Responses included:

- Make some of the Commendation criteria “required” to push providers forward in areas that are currently optional.
- Harmonizing credit across the health professions
- Reciprocity across all of the licensing boards
- Examples of compliance / non-compliance
- Broad acceptance of Quality Improvement (QI) activities
- No major changes. Time to get better at what we’re currently doing.
- Continuous certification/accreditation
- Add more professions

We are stronger together, and Joint Accreditation is committed to promoting and supporting IPCE and the dedicated professionals who make up our community.

Join Joint Accreditation for Upcoming Learning Opportunities

Watch for more information coming soon about the 2024 Joint Accreditation Leadership Summit and future Provider Update webinars at www.JointAccreditation.org/news.

About Joint Accreditation for Interprofessional Continuing Education

Joint Accreditation for Interprofessional Continuing Education™ offers organizations the opportunity to be simultaneously accredited to provide continuing education for athletic trainers, dentists, dietitians, nurses, optometrists, PAs (physician associates/physician assistants), pharmacists, physicians, psychologists, and social workers through a single, unified application process, fee structure, and set of accreditation standards. Jointly accredited providers may award single profession or interprofessional continuing education credit (IPCE) to participating professions without needing to obtain separate accreditations. Joint Accreditation for Interprofessional Continuing Education is the first and only process in the world offering this benefit.

Joint Accreditation for Interprofessional Continuing Education is a collaboration of the following organizations:

- Accreditation Council for Continuing Medical Education (ACCME) – Co-founder
- Accreditation Council for Pharmacy Education (ACPE) – Co-founder
- American Nurses Credentialing Center (ANCC) – Co-founder
- American Academy of Physician Associates (AAPA)
- American Dental Association's Continuing Education Recognition Program (ADA CERP)
- American Psychological Association (APA)
- Association of Regulatory Boards of Optometry's Council on Optometric Practitioner Education (ARBO/COPE)
- Association of Social Work Boards (ASWB)
- Board of Certification for the Athletic Trainer (BOC)
- Commission on Dietetic Registration (CDR)

We welcome engagement from other health professions to join our Joint Accreditation collaboration. For more information, visit www.jointaccreditation.org.



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Joint Accreditation for Interprofessional Continuing Education™

Advancing Healthcare Education by the Team for the Team

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